

## Jeffrey Nordhaus Memorial Award for Education

1. The Regional Awards Committee Chairman shall send notification and entry forms to all local associations prior to December 1. The notification letter shall also include the names and addresses of the three (3) committee members that will judge the entries. The local association shall return one set of the completed entry, essay, and all required documentation to the chairman and each of the committee members listed, no later than February 1.
2. Each entry shall consist of:
  - a. An essay of not more than 1,000 words with particular emphasis on the criteria listed in this section.
  - b. Entry must be signed by the association president
3. The committee shall assign the points to each entry based on the criteria/point system in item 6 of this section.
4. A plaque, medallion or other memento will be presented to the winning association.
5. The award shall be presented at the Regional Conference.
6. The points shall be based on:

	<u>Point Value</u>
1. Formal insurance courses* sponsored or co-sponsored by the association**	30 points each
2. Workshop/class*, seminar*, or institute* sponsored or co-sponsored by the association**	20 points each
3. NAIW educational courses*, seminars*, or classes* sponsored or co-sponsored by the association (ie How to be a best seller, Leadership Development or any other major NAIW educational program made available to the local association).**	15 points each
4. Members who instructed workshop/classes* or seminars for the association or other industry organization (ie CIC,CPCU,CLU,IIA,IIAA, PIA,etc.). Points apply to each workshop/class or seminar.**	5 points each

5. Members who instructed courses\* or institutes\* for the association or other industry organization (see above). Points apply to each course or institute.\*\* 10 points each
  6. Education related articles written by association member and published in the association's bulletin or other industry publication. Does not include committee reports or notices in bulletin.\*\* 10 points each
  7. Professional designations held by members of the association (ie CIC,CPCU,CLU,ARM,AAI, AIS,etc) 5 points for each member holding a designation. 5 points max per member
  8. Member attendance at insurance related workshop/class, courses, seminar, or institute. 1 point for each one attended per member with a maximum of 5 points per member.\*\* 5 points max per member
- MINIMUM points required for eligibility 100 points

**NOTE: \*Definitions**

A COURSE is considered to be a multi-week continuous series (9-15 weeks) ie IIA,ARM,CPCU,CLU.

A SEMINAR or INSTITUTE is a 1 to 3 days continuous program ie CIC or similar programs.

A WORKSHOP/CLASS is a ½ to 1-day program.

\*\*Documentation is required and must accompany the entry, otherwise points will not be given.

## ENTRY FORM

### JEFFREY NORDHAUS MEMORIAL AWARD FOR EDUCATION

ASSOCIATION: \_\_\_\_\_ # OF MEMBERS AS OF 12/31/02. (Must agree with NAIW membership records)

Education Chairman: \_\_\_\_\_ Phone No. \_\_\_\_\_

President's Signature: \_\_\_\_\_ Phone No. \_\_\_\_\_

Note: Essay and documentation to cover the period from January 1, 2002 through December 31, 2002. Essay limited to 1,000 words or less. Documentation items do not count against the word limit. Use this form as the first page of your essay.